

Action /Information Item

Personnel, Evaluation and Nominations Committee

Consideration of Nominations to Advisory Bodies

The Committee is asked to consider the enclosed nominations to fill vacancies on the Advisory Bodies.

The following list provides the number of vacancies and nominations for each advisory body

Loan Advisory Council (LAC)

California Community Colleges Institution Representative

One Vacancy

One Nomination:

- Dr. Patricia Hurley

California Association of Student Financial Aid Administrators (CASFAA) Representative

One Vacancy

One Nomination:

- Ms. Carrie Steere-Salazar

Grant Advisory Committee (GAC)

Independent California Colleges and Universities

Campus Representative

One Vacancy

One Nomination:

- Ms. Catherine Graham

Proprietary Institution Representative

One Vacancy

One Nomination:

- Mr. Frederick Holland

Proprietary Institution Student Representative

One Vacancy

One Nomination:

- Ms. Judi Sveen

Responsible Staff: Keith Yamanaka,
Chief Deputy Director

CALIFORNIA STUDENT AID COMMISSION

APPOINTMENT FOR LOAN ADVISORY COUNCIL

CALIFORNIA COMMUNITY COLLEGES INSTITUTION REPRESENTATIVE

One (1) Vacancy

NOMINEE (1 of 1):

Dr. Patricia Hurley
Associate Dean of Financial Aid
Glendale Community College
1500 North Verdugo Road
Glendale, CA 91208

Term: 11/29/07 – 11/29/09
Seat: Re-appointment

Background:

Dr. Patricia Hurley has served in the financial aid profession for more than thirty-six years. Dr. Hurley's career in student services, and particularly in financial aid, includes service in virtually every segment of higher education, including, state public colleges and universities, private colleges and universities, public community colleges, and private career and technical schools.

Dr. Hurley has held elected and appointed positions in state, regional and national financial aid associations including the California Association of Student Financial Aid Administrators (CASFAA), California Community Colleges Student Financial Aid Administrators Association (CCCSFAAA), Western Association of Student Financial Aid Administrators (WASFAA) and National Association of Student Financial Aid Administrators (NASFAA).

Dr. Hurley has served nationally as a community college representative on the U.S. Department of Education negotiated rulemaking committees, as well as on The College Board Western Region Council and many advisory committees throughout her career. She has been recognized over the breadth of her career with various awards, including recognition for her superior accomplishments, leadership and distinguished service.

Dr. Hurley has been serving on the Loan Advisory Council since September 2005.

STATE OF CALIFORNIA

DIANE WOODRUFF, CHANCELLOR (INTERIM)

**CALIFORNIA COMMUNITY COLLEGES
CHANCELLOR'S OFFICE**

1102 Q STREET
SACRAMENTO, CA 95811-6549
(916) 445-8752
<http://www.cccco.edu>



RECEIVED
2007 SEP 21 AM 10:13
CSAC
EXECUTIVE OFFICE

September 19, 2007

Diana Fuentes-Michel, Executive Director
California Student Aid Commission
P.O. Box 419026
Rancho Cordova, CA 95670

Dear Ms. Fuentes-Michel:

I am delighted to nominate Dr. Patricia Hurley, Associate Dean of Financial Aid for Glendale Community College, for re-appointment as our system representative to the California Student Aid Commission's Loan Advisory Council. I will ask Dr. Hurley to continue attending Loan Advisory Council meetings on behalf of the California Community College System pending formal action by the California Student Aid Commission.

Dr. Hurley has demonstrated her qualifications through distinguished service to the financial aid profession for most of the last thirty-six years. Dr. Hurley's career-long employment history in student services, and particularly in financial aid, is highlighted by service in virtually every segment of higher education, including state public colleges and universities, private colleges and universities, public community colleges, and private career and technical schools.

Dr. Hurley is an active and respected member of the financial aid profession and has held elected and appointed positions in state, regional and national financial aid associations including CASFAA and CCCSFAAA, as well as WASFAA and NASFAA. She has served nationally as a community college representative on USDE negotiated rulemaking committees as well as on the College Board's Western Region Council and many other advisory committees throughout her distinguished career. She has been recognized over the breadth of her career with various awards, including recognition for her superior accomplishments, leadership, and distinguished service.

I understand the Loan Advisory Council's role as a critical component in the consultation process at the California Student Aid Commission and EDFUND and welcome the opportunity to have Dr. Hurley continue her collaborative work with the Loan Advisory Council, the Commission and its staff on behalf of the California Community Colleges.

Please feel free to contact Linda Michalowski, Vice Chancellor for Student Services and Special Programs, should you need further information. She can be reached at (916) 327-5361 or by e-mail to lmichalo@cccco.edu.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Diane', with a stylized flourish at the end.

Diane Woodruff, Ed.D.
Chancellor (Interim)

cc: Linda Michalowski, Vice Chancellor, Student Services and Special Programs

PATRICIA HURLEY, Ed. D.**EDUCATION:**

2003	-	Ed. D	University of California, Los Angeles, CA
1985-6	-	--	University of San Francisco Law School, SF, CA
1972	-	M.Ed., Counseling	Suffolk University, Boston, Mass
1968	-	BA, English/Education	Nazareth College of Rochester, Rochester, NY

EMPLOYMENT HISTORY:

1998 – Present. *Associate Dean/Financial Aid Director, Glendale Community College, Glendale, CA*
 1986 - 1998 *Director of Financial Aid & Career Programs, College of Marin, Kentfield, CA*
 1982 – 1986 *Director of Financial Aid, Computer Learning Center, San Francisco, CA*
 1970 – 1981 *Associate Director of Financial Aid & Director of Student Employment, Boston College, Chestnut Hill, Mass.*
 1969 – 1970 *Assist. Director of Financial Aid & Placement, Graham Jr. College, Boston, Mass*

PROFESSIONAL ACTIVITIES:**Current:**

CASFAA Vice President, Federal Issues, eff. 2008
 CSAC Loan Advisory Council
 NASFAA Federal Issues Committee
 Consultant, Center for Law & Social Policy
 Advisory Board, Regent Education

Previous*American Association of Community Colleges*

AACC Representative, USDE Negotiated Rulemaking Committee III for HEA (1999, 2001, 2002)
 Represented AACC on USDE 12-hour Rule discussion committee and focus groups (2000-2001)

Calif. Community College Student Financial Aid Administrators Association (CCCSFAAA)

Offices/positions held: President (1995) Past President, Vice President, Conference Chair, Federal Issues Chair

Awards: Leadership Award (1997), Outstanding Service (1999), “Hall of Fame” (2003)

Calif. Association of Student Financial Aid Administrators (CASFAA)

Offices/ positions held: Federal Issues Committee, Web Site Committee Chair, Vice President (1998), Council Liaison, Loan Issues Chair, Segmental Representative, Conference Chair, Training Committee, Federal Issues Committee Chair

Awards: Segmental Leadership Award (1994 & 1996), Distinguished Service Award (1999 & 2003), Meritorious Service (2005)

The College Board

Western Region Council – elected member (2000 – 2004), Chair, CSS Sub-Committee - 2003

EdFund

Board of Directors - 2006 - 2007

Loan Advisory Council – 2006

National Association of Financial Aid Administrators (NASFAA)

Federal Issues Committee (2006-2007 & 2000-2001)

Reauthorization Task Force (2002-2006)

Awards Committee (2005-6)

US Department of Education

Appointed to represent community colleges at negotiated rulemaking (2001-2002)

Reader: Distance Education Demonstration Project Applications (2000)

Advisor to USDE on development of federal Work-Study JLD regulations (1979)

Invited to testify at Congressional hearings on 1992 Reauthorization and SPREE hearings

Western Association of Student Financial Aid Administrators (WASFAA)

Co-chair, Federal Issues Committee, Conference Committee, Training Committee

Prior to 1980:*North East Association of Student Employment Administrators (NEASEA)*

Founding member, Past President, Awarded Lifetime Membership

National Association of Student Employment Administrators (NASEA)

Charter member (1976 –)

MASFAA, College Board New England Region, EASFAA - Member, presenter, trainer, council member

CALIFORNIA STUDENT AID COMMISSION

APPOINTMENT FOR LOAN ADVISORY COUNCIL

CALIFORNIA ASSOCIATION OF STUDENT FINANCIAL AID ADMINISTRATORS (CASFAA) REPRESENTATIVE

One (1) Vacancy

NOMINEE (1 of 1):

Ms. Carrie Steere-Salazar
Director of Financial Aid
University of California, San Francisco
500 Parnassus Avenue
MU 201 West
San Francisco, CA 95143-0246

Term: 11/29/07-11/29/09
Seat: Re-appointment

Background:

Ms. Carrie Steere-Salazar is the Director of Financial Aid at the University of California San Francisco. She has been a well-respected member of the California financial aid community for over 26 years and has been a member of the Loan Advisory Council since 1996, serving as vice chair and more recently as chair. She began her career with the University of California San Francisco as a Student Financial Services Advisor in 1980. In 1988, she became the Assistant Director, then moved on to become Associate Director (1997), Interim Director (2002) and has been serving as Director of Student Financial Services since 2003.

Ms. Steere-Salazar has been a member of CASFAA for over 20 years. In addition to serving on the Loan Advisory Council, she has been on several other advisory boards for student loan organizations such as the EDFUND Advisory & Enhancement (A&E) Committee, the National Council of Higher Education Loan Programs (NCHELP), the Western Association of Student Financial Aid Advisors (WASFAA), the National Association of Student Financial Aid Advisors (NASFAA) and the Association of American Medical Colleges (AAMC). She has received a number of awards for outstanding performance and leadership. She received her education from the College of Marin and San Francisco State University.



CALIFORNIA ASSOCIATION OF STUDENT FINANCIAL AID ADMINISTRATORS
3200 FIFTH AVENUE, SACRAMENTO, CA 95817

2007 CASFAA EXECUTIVE COUNCIL

President

Mindy Bergeron
John F. Kennedy University
100 Ellinwood Way
Pleasant Hill, CA 94523
925.969.3388

President-Elect

Meredith Kelley
CSU Chico
Meriam Library, Rm 161
Chico, CA 95929-0705
530.898.4214

Past-President

Louise C. Jones
UC Riverside
1156 Hinderaker Hall
Riverside, CA 92521
951.827.7247

Vice-President

Lili Vidal
CSU Northridge
18111 Nordhoff Street
Northridge, CA 91330
818.677.2085

Treasurer

Tim Bonnel
California Community College Chancellor's Office
1102 Q Street, 3rd Floor
Sacramento, CA 95814
916.445.0104

Treasurer-Elect

Tom Ma
UC, Irvine
102 Administration Building
Irvine, CA 92697
949.824.4885

Secretary

Tanya M. Grigg
Samuel Merritt College
450 30th Street, Suite 2850
Oakland, CA 94609
510.869.6276

Member-at-Large

Graduate and Professional
Gabriella De Le Vega
Golden Gate University School of Law
536 Mission Street
San Francisco, CA 94105
415.442.6632

Member-at-Large

Ethnic Diversity
Glenda Welch
Santa Ana College
1530 W. 17th Street
Santa Ana, CA 92706
714.564.6486

CSU Representative

Noelia Gonzalez
CSU, Northridge
18111 Nordhoff Street
Northridge, CA 91330
818.677.5999

Community College Representative

Nancy Davis
San Bernardino Valley College
701 So. Mt. Vernon Avenue
San Bernardino, CA 92410
909.384.8677

Independent Representative

Catherine Graham
Loyola Marymount University
1 LMU Drive, Ste. 200
Los Angeles, CA 90045
310.338.7725

Proprietary Representative

Laura Hiler
Institute for Business and Technology
2400 Walsh Avenue
Santa Clara, CA 95051
408.429.8063

UC Representative

Nicholas Valdivia, UCLA
405 Hilgard Ave, Box 951435
Los Angeles, CA 90095
310.206.9316

September 28, 2007

Diana Fuentes-Michel
Executive Director
California Student Aid Commission
PO Box 419026
Rancho Cordova, CA 95741-9026

Dear Diana,

On behalf of the California Association of Student Financial Aid Administrators (CASFAA) we would like to nominate Ms. Carrie Steere-Salazar as our representative to the California Student Aid Commission (CSAC) Loan Advisory Council (LAC).

Carrie is the Director of Financial Aid at the University of California San Francisco. Her contact info is: UCSF, Financial Aid Office, 500 Parnassus Avenue, MU 201-West, San Francisco, CA 95143-0246. Her phone number is: (415) 476-4181 and her email address is: carrie.steere-salazar@ucsf.edu.

Carrie has been a well-respected member of the California financial aid community for over 26 years and she has been a member of LAC since 1996. In addition to serving on LAC, Carrie has been on several other advisory boards for student loan organizations such as EdFund and NCHelp.

The Loan Advisory Council is a great vehicle for the financial aid community to bring forward their concerns. Thank you for allowing CASFAA to be represented in this workgroup. If there is anything else you need, feel free to contact me at (925) 969-3388 or at bergeron@jfkku.edu

Sincerely,

Mindy Bergeron
2007 CASFAA President

RECEIVED
2007 OCT -2 AM 9:54
CSAC
EXECUTIVE OFFICE

CONFIDENTIAL

*Carrie Steere-Salazar
1483 Fifth Avenue
San Francisco, CA 94122*

Experience**Director, Student Financial Services Office; March 1 2003 to present**

Direct all functions in the UCSF Student Financial Services Office. Manage staff of 12. Responsible for the management of approximately 35 million in financial aid funds, assuring compliance with all applicable federal, state and UC policies, regulations and/or laws.

Interim Director, Student Financial Services Office; Jan 1, 2002- Feb 28, 2003

Direct all functions in the UCSF Student Financial Services Office. Manage staff of 12. Responsible for the management of approximately 34 million in financial aid funds, assuring compliance with all applicable federal, state and UC policies, regulations and/or laws.

Associate Director, Student Financial Services Office; 1997 to 2002

Under supervision of the Director, responsible for management of the Federal Stafford loan program (approximately 16 million dollars awarded per year), assuring that all federal regulations were adhered to during the awarding and disbursement process. Also managed office computer system integration and enhancement, including upgrades and/or changes that were necessary to comply with federal, state or UC policies. Supervised one staff member and casual hires. Advised a caseload of about 150 students.

Assistant Director, Student Financial Services Office; 1988 – 1997

Under supervision of Associate Director, responsible for management of the Federal Stafford loan program (approximately 9 million dollars awarded per year), assuring that all federal regulations were adhered to during the awarding and disbursement process. Advised a caseload of approximately 300 students.

Advisor, Student Financial Services Office; 1980 – 1988

Processed financial aid applications and advised a caseload of approximately 450 students. Performed drop-in counseling daily.

Student Representative, vault teller, loan officer: Bank of America 1973 – 1980

Worked as a general loan officer, approving student, consumer and home loans. Performed cashier and teller duties, including vault (head) teller. While attending College of Marin, worked as a Student Representative, informing students about financial aid, etc.

Professional Affiliations**California Association of Student Financial Aid Advisors (CASFAA)**

Chair, Loan Issues Committee 2002
Executive Council Secretary, 1996

Chair, Automation Issues Committee, 1995
 Member, Ad-Hoc FAPS Committee, 1994
 Member, Conference Committee, 1993
 Chair, Health Professions Committee, 1992
 Executive Council Representative, UC segment, 1990
 Conference speaker or moderator 1985 – 2002

Western Association of Student Financial Aid Advisors (WASFAA)

Co-chair, Training Committee, 1995
 Liaison, Conference, 1992
 Member, Conference Committee, 1990, 1989
 Coordinator, Conference Forms Faire, 1988

National Association of Student Financial Aid Advisors (NASFAA)

Speaker, National Conference, 2002 (Electronic Standards for Financial Aid Industry)
 Speaker, National Association, July 2003 (Debt Management)

California Student Aid Commission (CSAC)

Vice-chair, Loan Advisory Council, 2002-3
 Member, Loan Advisory Council 1996 to present

EdFund Guaranty Agency (under CSAC)

Chair, Advising and Enhancement Committee, 2001
 Member, Advising and Enhancement Committee, 1996 to present

Association of American Medical Colleges (AAMC)

Member, Committee on Student Financial Aid (COFSA)
 Reauthorization taskforce, 2002 to present
 Member, Technical Advisory Committee, 2000 to present
 Speaker, AAMC National Conference, 2004 (medical debt)
 Moderator and program committee, AAMC Group on Student Affairs, 2005

National Council for Education Loan Programs (NCHELP)

Speaker, National Conference, 2003 (Partnerships in Debt Management)
 Member, Financial Aid Professionals Committee, 2001 to present
 Co-chair, Schools' Team, Electronic Standards Council, 2000 to present

Other Speaking Engagements

Health Planning and Development, 1985
 Hispanic Center of Excellence, 1993

Awards

UCSF Staff Performance Award, 2004-05
 UCSF Staff Performance Award, 1999-2000
 CASFAA Segmental Leadership Award, 2001
 UCSF Staff Performance Award, 1998-99
 NASFAA Committee of the Year Award, 1995
 UCSF Staff Performance Award, 1994-95
 CASFAA Segmental leadership Award, 1994

Activities

Secretary, Board of Trustees, First Unitarian Church, 2002 to present

Secretary, First Unitarian Church Music Committee, 1999 to present

Choir member, First Unitarian Church 1998 to present

Member, Park Neighbors' Association, 1996 to present

Education

College of Marin

San Francisco State University

CALIFORNIA STUDENT AID COMMISSION

APPOINTMENT FOR GRANT ADVISORY COMMITTEE

INDEPENDENT CALIFORNIA COLLEGES AND UNIVERSITY CAMPUS REPRESENTATIVE

One (1) Vacancy

NOMINEE (1 of 1):

Ms. Catherine Graham

Director, Financial Aid
Loyola Marymount University
1 LMU Drive
Xavier Hall, Suite 226
Los Angeles, California 90045-2659

Term: 11/29/08 – 11/29/10
Replacing: Ms. Catherine Thomas

Background:

Ms. Catherine Graham is the Director of Financial Aid at Loyola Marymount University in Los Angeles and has twenty years of experience in higher education and financial aid administration.

Ms. Graham has been serving as the alternate representative for this seat since July, 2006 and has participated in Grant Advisory Committee Workgroups and Meetings regarding issues such as the Institutional Participation Agreement, High School Graduation Confirmation, California Residency, and Selection Criteria.

Ms. Graham has managed financial aid programs and staff, holds Master of Public Administration Degree and is involved with several professional financial aid organizations including the California Associate of Student Financial Aid Administrators, the Council of Colleges, Orange County Foster Youth Support Program, and the National Association of Financial Aid Administrators.

>>> Jonathan Brown 8/22/2007 5:22 PM >>>
Lori-

I make the following nominations for the Grant Advisory Committee:

For the Segmental Representative - Lisa N. Douglass, Vice President, AICCU.

For our campus representative - Catherine Graham Director of Financial Aid at Loyola Marymount University.

We will nominate alternates at a later occasion.

Jonathan Brown
President, Association of Independent California Colleges and Universities

Catherine Graham

Twenty years in higher education and Financial Aid Administration experience building, leading and inspiring teams to achieve and surpass goals and expectations. A creative, resourceful and engaging manager and strong communicator with exceptional organizational, administrative and people skills. Comprehensive knowledge of federal, state and institutional financial aid programs and regulatory policies and procedures. Knowledge and experience in fund management and modeling, strategic financial aid planning and marketing, and aid packaging to support student matriculation and retention initiatives, tuition discounting and revenue demands. Experience in integrating admission and financial aid offices and maximizing enrollment management objectives. Solid relationships with industry leaders, federal and state agencies.

Professional Experience:**Director of Financial Aid****2004 - present****Loyola Marymount University, Los Angeles, CA**

Lead a team of twenty one employees (four direct reports) and manage \$140 million in federal, state and institutional assistance for 7400 students.

- Restructured Financial Aid Office to improve team moral and enhance skill set expertise ensuring student-centered approach to aid management and counseling services.
- Overhauled financial aid delivery system to ensure timely, fair and equitable funding opportunities for all students.
- Increasing institutional grant and scholarship funding commitments to further support institutional mission and recruitment and retention initiatives.
- Actively engaged in strategic aid modeling for use of institutional, federal and state resources to achieve enrollment and fiscal objectives.
- Collaborate efforts with Admissions to ensure recruitment objectives are met
- Member of Retention Committee, Enrollment Management Committee, Honors Committee
- Present at regents, board of trustees and cabinet level meetings

Western Regional Account Manager**2000-2003****Versura, Inc., Venture Think LLC, Washington, DC**

(Web-driven RFP/brokerage house in education loan industry, \$1.6 billion in sales first year)

Key member of cutting-edge student loan management consulting services team. Responsible for providing services and introducing new loan management paradigms to higher education institutions and lending community. Consulted with university clients on the development of the graduate school, “school as lender model” by developing competitive RFPs (Requests for Proposals), and completing financial response reviews maximizing revenue from portfolio sales. Developed Preferred Stafford and PLUS loan lender lists for institutions and developed RFPs to find and contract with lenders who offered the highest quality programs to students while working within the guidelines of the institution.

Financial Aid Director**1996-2000****Whittier College, Whittier CA**

Responsible for the management and administration of the Office of Student Financing. Directed five employees and managed over \$35 million for 1,500 students in federal, state and institutional grant, loan and work programs. Developed packaging policy and procedure to improve discount rate and increase revenue. Enhanced student/department relations by implementing student workshops, staff training and mentorship programs, and student-centered counseling protocols.

- Integrated financial aid and admissions recruitment practices to streamline and support enrollment strategy to improve quality of student body
- Member of pioneer team for first web-based loan management systems (Laureate) – beta test site
- Implemented institutionally integrated computer system (SCT Banner)
- Princeton Review’s annual college guidebook ranked Whittier College in the “Top 10” of students most satisfied with their financial aid experience from 1999-2002.

Assistant Director, Financial Aid Office
The University of Southern California, Los Angeles, CA

1991-1996

Coordinated the Department of Education’s Institutional Quality Assurance Program (IQAP). Managed the Title IV verification processes and procedures for Immigration and Naturalization Services, Social Security Administration and Selective Services. Developed processes and procedures for Federal Refund and Repayment Calculations. Supervised office support team and work study students. Designed and developed a “Financial Aid Awareness and Training Program” for LA County Department of Children’s Services. Presented program to LA County Board of Supervisors – approved for County use.

Acting Director, Student Financial Assistance
Northrop University, Los Angeles, CA

1988-1990

Responsible for domestic student recruitment. Determined prospective student target markets, evaluated demographic trends, established recruitment regions and recruited students. Organized advertising and mail campaigns, telethons and on-campus recruiting events. Coordinated faculty involvement in recruitment, designed and implemented University’s first student recruitment team.

Education:

Master of Public Administration (MPA), University of Southern California, Los Angeles, CA

B.S., Business Administration, University of Redlands, Redlands, CA

Professional Activities:

California Student Aid Commission

Grant Advisory Council – AICCU Alternate, July, 2006 - present

California Associate of Student Financial Aid Administrators

Executive Council Member, 2007

Independent Segment Representative, 2007

Member and Presenter since 1990

College Board

2008 Chair, Western Region Assembly

2007 Chair-Elect, Western Regional Assembly

2006 Chair, College Scholarship Services Committee, Western Regional Assembly

2005 Member, College Scholarship Services Committee, Western Regional Assembly

Council of Colleges, Orange County Foster Youth Support Program

Member since 2004

National Association of Financial Aid Administrators

Member and Presenter since 1987

CALIFORNIA STUDENT AID COMMISSION

APPOINTMENT FOR GRANT ADVISORY COMMITTEE

CALIFORNIA ASSOCIATION OF PRIVATE POSTSECONDARY SCHOOLS

One (1) Vacancy

NOMINEE (1 of 1):

Mr. Frederick Holland
Executive Director
Westwood College
20 West 7th Street
Upland, CA 91786

Term: 11/29/07-11/29/09
Replacing: Ms. Laura Cunha

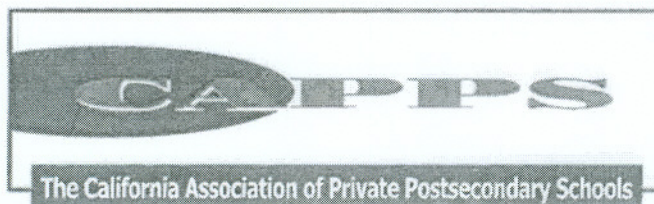
At the September 5, 2007, Personnel, Evaluation and Nominations (PEN) Committee meeting, the Committee approved a recommendation that the Commission approve Mr. Frederick Holland to replace Laura Cunha on the private postsecondary representative. It was originally intended that he also be approved to his own two year-term. However, the two-year term was inadvertently not included in staff's presentation to the PEN Committee and the Commission. This action is to appoint Mr. Frederick Holland to the two-year term, as originally intended.

Background:

Mr. Frederick Holland is the Executive Director of Westwood College in Upland, California and previously held the same position at the Anaheim location for two years. Mr. Holland was College President at three locations of Corinthian Schools, Inc. from 2001 through 2004.

Mr. Holland has extensive experience overseeing campus operational and fiscal responsibilities and manages staff responsible for Admissions, Education, Finance, and Career Services. Mr. Holland is active as an ACCSCT Team Leader and CAPPS Board Member. In addition, Mr. Holland received the recognition of Westwood Manager of the Year in 2006.

Mr. Holland earned a Masters of Business Administration from the University of Redlands in 2004.



August 1, 2007

Diana Fuentes-Michel
Executive Director
California Student Aid Commission
Executive Office
P.O. Box 419028
Rancho Cordova, CA 95741-9028

RE: NOMINATION FOR GRANTS ADVISORY COMMITTEE

On behalf of the California Association of Private Postsecondary Schools (CAPPS), I am writing this letter to nominate Frederick Holland, from Westwood College, as a private postsecondary representative member, to replace Laura Cunha as member of the Grants Advisory Committee (GAC). We believe Mr. Holland will provide excellent representation of our sector in her capacity as a member of the Grants Advisory Committee.

Thank you for your consideration of this nomination of Mr. Holland. Please contact me at (916) 447-5500 if you have questions, or if I can provide you with further information.

A handwritten signature in black ink, appearing to read "Robert W. Johnson", is written above the printed name.

Robert W. Johnson
Executive Director

RWJ/js

■ TRAINING CALIFORNIA'S WORKFORCE FOR THE 21ST CENTURY ■

400 Capitol Mall • Suite 1560 • Sacramento, California 95814

(916) 447-5500 • Toll-Free (888) 92-CAPPS (CA Only) • Fax (916) 440-8970 • E-mail: info@cappsonline.org • Web: www.cappsonline.org



RECEIVED
JUL 02 2007

June 29, 2007

BY: _____

Jamie Strong
Assistant to the Executive Director
California Association of Private Postsecondary Schools
400 Capitol Mall, Suite 1560
Sacramento, CA 95814

Dear Jamie,

I am honored to write this letter of recommendation for Frederick Holland for his application as a volunteer member of the Grant Advisory Committee for the California Student Aid Commission.

I have worked with Frederick as his direct supervisor for nearly the past three and a half years, and in that time I have learned that he is not only a knowledgeable and experienced industry executive, but also a colleague with high morals and values who can be entrusted to make sound decisions for our students and our college. As the former Executive Director of our Anaheim campus and now the President of our Inland Empire campus, Frederick has added immense value to our organization.

I respectfully request that you seriously consider Frederick as a candidate for your open position. I trust that you will find that his experience and his character will be most beneficial to your Committee.

Respectfully,

A handwritten signature in dark ink, appearing to read "John C. Hanson", written over a light blue horizontal line.

John C. Hanson
Regional Vice President
Alta Colleges

Frederick Holland

Curriculum Vitae

Multi-tasked and detail oriented business professional, with the ability to prioritize and change direction quickly as needed. My excellent communication and people skills provide me with the ability to interact with all levels of management, as well as clients. Strong leadership is also a quality that I possess, which has been successfully proven to manage and motivate employees to perform as a cohesive team.

Professional Experience

Executive Director

Westwood College, Upland, CA	2006-present
Westwood College, Anaheim, CA	2004-2006

- Operational and fiscal responsibility needed to support campus and company goals.
- Hold weekly meetings with direct reports who manage Admissions, Education, Finance, Career Services, Business Office, and Student Services.
- Oversee vital reporting statistics to ensure achievement of budgeted targets (student population, retention, bad debt, expenditures, etc.)
- Coordinated relocation of two campuses to one central location.
- Provided assessments of structural planning and construction of new location.
- Application and reporting procedures for ACCSCT accreditation renewal.

College President

Corinthian Schools, Inc., Gardena, CA	2003-2004
Corinthian Schools, Inc., Anaheim, CA	2001-2003
Corinthian Schools, Inc., Torrance, CA	2000-2001

- Oversee operations and all personnel of campus
- Manage directors responsible for Admissions, Education, Finance, and Career Services
- Audit student enrollment and financial aid paperwork
- Audit and submit campus payroll timesheets
- Work with Contract Training counselors
- Responsible for total P&L, forecast monthly/annual staffing, enrollments, and operational costs

- Prepare monthly status reports
- Handle employee relations issues
- Maintain school's accreditation status for both Federal and State agencies.

Director of Admissions

Corinthian Schools, Inc., Gardena, CA

1996-2000

- Staff, supervise, train, and manage an aggressive goal-oriented student admissions sales team
- Set goals for department and representatives
- Communicate and provide feedback with corporate Advertising Department to ensure steady lead flow
- Manage lead flow and distribution
- Oversee enrollment process: inquiry, phone screen, interview & enrollment
- Oversee student projection, drop rate, & retention
- Manage vacancy scheduling; and monitor student progress tracking within first 30 days.

Field Admissions Representative

Wyoming Technical Institute, Laramie, WY

1994-1996

- Conduct sales presentations at High Schools to generate leads
- Responsible for lead contact, appointment setting, interview and enrollment
- Coordinate admissions, financial process and transportation to an out of state campus.

Senior Admissions Representative

National Education Center, San Bernardino, CA

1990-1994

- Respond to inquiry calls, classify media source, and set appointments to interview prospective students to determine if qualified for admission.
- Work closely with education to identify areas of concern to increase potential for successful completion.
- Successfully marketed and developed rehabilitation business resulting in over 100+ starts in 1992.
- Promoted to manager of contracts department in 1993.

Career Highlights: Produced rehabilitation contracts totaling over a half million dollars.
President's Club member for three consecutive years.

Account Manager

Planning Research Corporation, Orange, CA

1978-1988

- Responsible for management of 300 subscriber on-line database, including hiring, training, and monitoring performance of three field-service employees.
- Maintain close contact with subscriber to ensure compliance with contract.
- Assisted with marketing promotions to obtain new business.
- Developed budgets for new contracts, obtained office space, installed computer equipment and trained subscribers.

Education

Masters of Business Administration Degree University of Redlands, Redlands, CA	2004
Bachelor of Arts Degree, Business Administration California State University, San Bernardino, CA	1986

Professional Achievements

- ❖ 1992- Ranked #1 Admissions Representative in the company.
- ❖ 1993- Ranked #2 Admissions Representative in the company.
- ❖ 2000- Director of Admissions ranked #3 in the company.
- ❖ 2002-College President ranked #3 school in the company.
- ❖ 2003-College President ranked #2 school in the company, with all four departments within the top 10, three of them in the top five.
- ❖ 2006-Westwood Manager of the Year

Professional Associations

❖ ACCSCT Team Leader	2005
❖ CAPPS Board Member	2005

References

Available upon request

CALIFORNIA STUDENT AID COMMISSION

APPOINTMENT FOR GRANT ADVISORY COMMITTEE

PROPRIETARY INSTITUTION STUDENT REPRESENTATIVE

One (1) Vacancy

NOMINEE (1 of 1):

Judi Sveen

Finance Manager
Axia College of University of Phoenix
Southern California Campus
3090 Bristol Street, 4th Floor
Costa Mesa, CA. 92626

Term: 11/29/07 – 11/29/09
Replacing: Former Representative,
Rebekah Norton
11/04/99 – 11/4/01

Background:

Ms. Judi Sveen is currently pursuing a Master's Degree at Axia College of University of Phoenix while concurrently working as a Finance Manager in the University's financial aid office. Prior to her present position, Ms. Sveen worked as a Finance Supervisor and Student Finance Specialist at various campuses of the University of Phoenix.

Ms. Sveen's experience includes twelve years in the financial aid field and she has been honored as a recipient of an Enrollment Recognition Award and has received Sperling Club recognition as well.

To: Diana Fuentes-Michel, Executive Director
California Student Aid Commission

From: Steven Schulenburg, Senior Director of Finance
University of Phoenix

RE: Grant Advisory Committee Nominee

Date: November 7, 2007

Ms. Fuentes-Michel,

I am writing to nominate Judi Sveen as a candidate for the Grant Advisory Committee. Judi is not only enrolled as a student in our masters program at University of Phoenix, but she is also a valued employee. She has worked as a Finance Manager in our finance office for several years. Judi can provide various perspectives as a student as well as a financial officer.

Judi's extensive knowledge of financial aid makes her a greater asset to the Grant Advisory Committee as she understands the regulatory environment of Title IV and state funding.

Her successful tenure with University of Phoenix can be credited to her hard work, commitment, and dedication to student success. She are the same attributes you can expect from her as a Advisory Committee member.

I am confident Judi will demonstrate the values you are looking for in your committee. I have no doubt there is no one more qualified.

Thank you for giving us the opportunity to nominate Judi.

Respectfully,

Steve Schulenburg
Senior Director of Finance
University of Phoenix

Judi Sveen
Bachelors Degree in Business Management

The 212° Degree Way – Every Day

University of Phoenix: 1995 – Present

Current position: Finance Manager – Diamond Bar Learning Center

Previous positions: Finance Manager – Centralized Finance

Finance Supervisor – Saddleback Learning Center

Student Finance Specialist

Service Center Representative

During the past 12 years I have worked for the success of our students and our staff. I have coached my team to be leaders, I have empowered my staff with continuous training, I supported the finance department by training other staff, and I have built strong relationships with all departments and supported their ability to meet their goals. I manage the accounts receivables, process and analyze business data, effectively communicate with all staff, and have a working knowledge in creating spreadsheets. Over the past 12 years I have been honored as a recipient of Enrollment Recognition Award, Sperling Club recognition, and a member of the first FISH team.

BE Aerospace (Acurex) 1991–1995

Position: Marketing Coordinator – It was my responsibility to monitor the manufacturing of the product, starting with R & D/ Engineering to the finished product on the shipping dock. I worked with airline companies around the world, with FAA regulations and inspectors and processed all domestic and international shipping documents. I built successful relationships with each department to ensure the timely production of all products to the satisfaction of international customers.

Inland Empire Medical 1986– 1991

Position: Medical office manager for two doctors in Orange county and Riverside county, processed accounts receivables and payables, controlled insurance billing process and taught insurance billing to other doctors in the group.

Security Pacific Bank 1976–1983

Positions: Loan processor, new accounts, customer service, teller, proof operator

To: Katy Curameng
Director of Student Services
University of Phoenix

Dear Katy:

Thank you for reviewing my resume. I am applying for the position of Associate Director of Student Services of the Student Mentors. It has been my privilege to work at the University of Phoenix and build some of the most memorable relationships with our outstanding staff. The University of Phoenix has enriched my life and this is a great opportunity to really give something back – supporting a 212° team every way, every day.

I believe strongly in the success of our students. For the past 12 years, it has been my goal to see each of our students walk across the stage at their graduation. I also believe in empowering our staff with the tools and resources to make this happen.

The Student Mentors are fundamental to the success of our new students. This is our opportunity to make sure every effort is taken to help our students stay in school. The staff at the University of Phoenix is called Dream Makers but many times we become Dream Savers, at best. It is the pro-active role that we take in the Student Mentor program that will ensure every opportunity for our students to actually graduate.

Thank you for this opportunity to meet with you and your team.

Sincerely,

Judi Sveen

Finance Manager – Diamond Bar Learning Center.